

*Inspire and Empower Your Members*

# DEBBIE FOSTER

Debbie Foster has been delighting and inspiring legal industry audiences for over 20 years. Bring Debbie's boundless energy, engaging style, and empowering content to your chapter members this year with a keynote designed to inspire law firm leaders to achieve new levels of individual and organizational excellence.

## *Keynote* DESCRIPTIONS

### **From Traditional to Transformational: Lead the Way by Unleashing the Power of Authentic Leadership**

Authenticity is not just a buzzword. It is the cornerstone of modern leadership and vital for building trust and maximizing team potential. This session provides a tool kit for excelling in an environment that encompasses remote work, office settings and a multigenerational workforce. You'll gain actionable strategies for understanding the motivations of both remote teams and those down the hall. You'll focus on the essential skill of giving effective feedback — a game-changer for boosting performance and job satisfaction. You'll also clarify how to craft an inclusive culture that honors generational differences and emphasizes the importance of being an authentic leader.

### **The Technology Trap: Rethinking Digital Transformation**

It's time to take a hard look at a common challenge: buying the latest technology doesn't always mean you're moving forward. Let's not forget the real goal here—making sure the tech you choose and the changes you are making will make things better for you and your clients, instead of just piling on more complexity. This isn't just about technology and applications; it's about people, smart planning, and leadership that's as committed to evolving as it is to providing top-notch legal services. You'll walk away with practical steps to move past the tech hype, build a culture that's all about smart change, and shape a digital strategy that helps you chart a path to real digital transformation.

### **Executing on the STRATEGY in Your Strategic Plan**

So many firms invest in strategic planning only to create a lengthy and wordy report, put it in a drawer and never look at it again. Don't let this happen to your firm – it's disheartening for those who participate and frustrating for those who really want to work towards future-proofing the firm. Here's an opportunity to take a fresh, new look at strategic planning.. You'll discover ideas for breaking the cycle of meetings, reports and doing nothing and embracing needle-moving activities that will help you achieve your goals.



*Special Offer* for ALA Chapter Leadership Institute Attendees:

Commit to your keynote at CLI and enjoy a 20% discount as well as a free bonus webinar for your members within the next 12 months. See reverse for session descriptions.

# *Bonus Webinar*

## SESSION DESCRIPTIONS

### **The Secrets to Effective Communication**

Discover the best approaches to being heard and to listening well. Drawing on concrete examples, attendees will learn how to recognize and adapt to colleagues' and clients' varying communication styles through assessment tools like DISC to understand yourself better, build smoother team interaction, and manage your team more effectively for a happier and more productive professional environment.

### **Creating a Culture of Calm and Focus in Your Firm**

Don't let hustle culture and "shiny object syndrome" define your law firm leadership style. Constant change and a breakneck pace make it harder to be successful and rarely lead to sustainable improvement. In this enlightening session, leaders learn why and how to turn down the heat and create the kind of calm, focused environment most conducive to exceptional law firm performance.

### **The Complete Practice – Bringing Strength and Efficiency to All Areas of Your Firm**

There are many components to building a successful law practice, so why focus on just one area of growth? This session takes a closer look at the four quadrants of legal practice management that encompass all aspects of your firm. We will identify each, discuss key metrics and the aspects of continuous growth. We'll also talk about big picture ideas to move your firm forward towards financial success and greater client satisfaction.

### **Law Firm Leadership – The Journey from Good to Great**

Successful firms have leadership coming from key employees throughout the organization, including you! This session will explore leadership as a journey not a destination and give specific examples of how to handle the types of issues you face every day, turning them into positives through leadership tips and techniques.

### **Highly Effective Teams – How to Get Things Done**

Your team is the backbone of your firm's success; give them the tools they need to succeed. This session includes critical tools you can use to help drive team definition and accountability, insights on how you can keep your teams healthy so they are functioning as productively as possible, and important tips on how working together will help you make a profit in a tough environment.

### **It's All About the People – The Path to Having Top Performers**

You hear it all the time - people are your organization's greatest asset. As with all assets, they can either appreciate or not. Consider how you focus on your people. Even the best performers can get better and how you lead, manage, and relate to your greatest asset matters. This session explores the path to nurturing TOP performers with just 9 little words. This is a can't miss session for all legal professionals.